

Kaffe Bueno joins EuropaBio: unlocking coffee's therapeutic and industrial potential

PRESS RELEASE

Brussels, 5 May 2021 – EuropaBio is pleased to announce that Kaffe Bueno has joined as a corporate member. The company was originally a runner up in the SME Award, winning a free period of EuropaBio Membership and in 2021 has converted that into Corporate Membership.

Established in 2016, Kaffe Bueno is a Danish company which employs green chemistry and biotechnology to upcycle coffee's post-consumption by-product into active and functional ingredients for cosmetics, nutraceuticals, and functional foods.

Kaffe Bueno's vision is to transform the way people perceive coffee: "from looking at it as a tool to make it until the end of the day, to look at it as a magical bean with the potential of improving human health by using what lies inside it".

EuropaBio Director-General Dr. Claire Skentelbery says "Kaffe Bueno represents how European industry can build economic and societal benefits and serve a circular economy at the same time. Coffee is everywhere and its potential is only partly fulfilled. We look forward to working with Kaffe Bueno to ensure that the company and its products have an impact across sectors."

Kaffe Bueno's Co-Founder and CEO, Juan Medina, added "Following the 2018 SME Award, where we were runner-up, we have been actively participating within the EuropaBio network and using varied resources to support our development. We look forward to our continued participation in EuropaBio, helping shape and improve the bioeconomy and biotechnology landscape from a growing SME perspective".

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About EuropaBio

EuropaBio, the European Association for Bioindustries, promotes an innovative and dynamic European biotechnology industry. EuropaBio and its members are committed to the socially responsible use of biotechnology to improve quality of life; to prevent, diagnose, treat, and cure diseases; to improve the quality and quantity of food and feedstuffs and to move towards a biobased and zero-waste economy. EuropaBio represents corporate and associate members, plus national biotechnology associations and bioregions.

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