

EuropaBio joins the PRIMED PROJECT CONSORTIUM

PRESS RELEASE

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EuropaBio, the leading voice for the biotechnology industry in Europe, has joined the **PRIMED** (Redesigning the Primary Sector for Maximizing Bioeconomy Development) **PROJECT CONSORTIUM**, launched on January 12th, 2024, and supported by the European Union's Horizon Europe Program.

The project is composed of 12 partners, including Ruhr-Universität Bochum, Alcarràs Bioproductors SAT, Centro de Nanotecnologia e Materiais Técnicos, Funcionais e Inteligentes, The European Association for Bioindustries, Gruppo FILSE, Irish Bioeconomy Foundation, VTT, LUT University, SINTEF, NAKED Innovations, AKIS International and Inveniam Group.

PRIMED aims to boost European industrial sustainability, competitiveness, and resource independence by unlocking the vast potential of underutilized biomass resources from primary sectors and converting them into value-added bio-based products via advanced biorefineries.

EuropaBio's role in PRIMED will focus on the policy dimension of the project, by mapping and identifying critical national and EU regulatory and legislative frameworks for the supply-chains, Living Labs and business models. Through the engagement with members and consortium partners, EuropaBio will develop a set of policy recommendations to support PRIMED results and ensure their wide and long-term impact.

Aiming for wide replication of circular business models in the bioeconomy, **PRIMED** aims to create an open-access digital toolbox that facilitates collaboration and cooperation between European stakeholders, offering a repository of tools, methodologies, guidelines, reports, and more. As the project progresses, the consortium looks forward to sharing success stories and milestones achieved on this journey toward a more sustainable and prosperous future.

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About EuropaBio

EuropaBio, the European Association for Bioindustries, promotes an innovative and dynamic European biotechnology industry. EuropaBio and its members are committed to the socially responsible use of biotechnology to improve quality of life; to prevent, diagnose, treat, and cure diseases; to improve the quality and quantity of food and feedstuffs and to move towards a biobased and zero-waste economy. EuropaBio represents corporate and associate members, plus national biotechnology associations and bioregions. Read more about our work at www.europabio.org.