

## Probiotic Group joins EuropaBio: Green Microbial-Based Care Solutions

### PRESS RELEASE

**Brussels, 10 October 2024** - EuropaBio, is excited to announce that Probiotic Group has joined the association.

Founded in 2014 and based in Luxemburg, the SME, Probiotic Group is a biotech company that specialises in microbiology. They are the originators of their flagship Provilan brand of cleaning and care solutions.

They eco-develop innovative products that incorporate microorganisms while ensuring safe and effective cleaning for their consumers. Their solutions are all long-lasting, sustainable and cost effective, while aiding in combatting worldwide challenges such as antimicrobial resistance. Their core raw material, here different blends of microorganisms, is low in carbon emission, and avoids any involvement of petrochemical compound.

In joining EuropaBio, Probiotic Group will bring their expertise in the European biomanufacturing sector as well as their experiences on which barriers remain for the sector as a whole. They hope to aid in increasing the visibility of the sector while promoting the use of green technology within the sector.

**Dr. Claire Skentelbery, Director General of EuropaBio** had this to say, *“The Probiotic Group is another example of the vital economic role that biotechnology plays for Europe, driven by European research and the innovators that build on such scientific excellence.”*

**Martin Schoonbroodt, Co-founder & CCO of Probiotic Group** added *“We are honoured and excited to join EuropaBio, an association that stands at the forefront of biotechnology innovation in Europe. At Probiotic Group, we believe in the transformative power of green technologies and sustainable solutions, and we look forward to collaborating with EuropaBio and its members to further promote environmentally responsible practices within the industry. By sharing our expertise and learning from others, we aim to contribute to a greener, healthier and more sustainable future for Europe and beyond.”*

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**About EuropaBio**

EuropaBio, the European Association for Bioindustries, promotes an innovative and dynamic European biotechnology industry. EuropaBio and its members are committed to the socially responsible use of biotechnology to improve quality of life; to prevent, diagnose, treat, and cure diseases; to improve the quality and quantity of food and feedstuffs and to move towards a biobased and zero-waste economy. EuropaBio represents corporate and associate members, plus national biotechnology associations and bioregions. Read more about our work at [www.europabio.org](http://www.europabio.org).